



# Water Ice Season Is Near!

## I. Rice Is Introducing Two NEW I. Rice Water Ice Bases This Month!

I. Rice is Celebrating 140 years this year! No Other Company Knows More about Ices than We do.  
Our Bases are a Blend of Fruit Concentrates, Purees, and Flavors.

I. Rice has been releasing new Water Ice Bases every year. Throughout our research, our team develops new bases for you all to add to your menus. Here we are revisiting our delicious launch from 2023, as well as a few other trending flavors in the I. Rice catalog. These versatile Water Ice Bases can be used in traditional Italian ice, frozen beverages, and soft serve!



## 2023 Water Ice Launch: Shirley Temple & Mudslide

**I. Rice's Shirley Temple Water Ice** is a sweet & fruity frozen take on the classic mocktail made with citrusy soda and grenadine syrup!

**I. Rice's Mudslide Cream Water Ice\*** is creamy and indulgent, mimicking the flavors of this classic frozen drink. Satisfy your sweet tooth with the delicious combination of cocoa, coffee, and cream with every bite of Mudslide Water Ice!

**Shirley Temple: WISHRLY | Mudslide: WIMDSL**

\* Mudslide Cream Water Ice is formulated with the intention to be a cream ice. To ensure you taste the creamy element of a Mudslide, you must add a non-dairy cream powder.



### ***Frozen Beverages***

I. Rice's Water Ice Bases create delicious frozen beverages. You can use any of our flavor bases including our Strawberry Guava!

**Strawberry Guava: WISGBAS**



### ***Calling All Coffee Lovers!***

Stock up on all of your favorite coffee-focused water ice bases! Mokaccino, Mudslide, and Iced Coffee! What more can you ask for?

**Mokaccino: WIMOK | Iced Coffee: WIICOF**



Call your sales rep today or visit us at [iriceco.com](http://iriceco.com)  
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